

## U.S. Install And Level Mount Announce Distribution Agreement and Joint Marketing Strategy

MINNETONKA, MINNESOTA October 01, 2007 Consumer Electronics News ([PRLEAP.COM](http://PRLEAP.COM)) Minneapolis, MN – October 1, 2007: U.S. Install, LLC and Elexa Consumer Products Inc. (Level Mount) are pleased to announce they have entered into a national distribution agreement, naming U.S. Install as a national distributor for Elexa products to U.S. Install’s home theater installation customers. Under the terms of the agreement, U.S. Install will become a full line authorized distributor of Elexa’s Level Mount products, promoting Level Mount products across the country to U.S. Install’s manufacturers, retailers and installation customers.

“We are excited about the ability to expand our relationship with Level Mount on a national basis” said David Happe, president of U.S. Install. “We have a lot of experience working with Level Mount’s products across the country. We selected Level Mount because their product is what we consider to be amongst the best in the industry. They’re one of the only manufacturers whose product is VESA (Video Electronics Standards Association) compliant right out of the box, and our installers like their products due to their high quality standards and lifetime consumer warranty. Having a level included on the mounts certainly helps us better ensure consistency during installation. We look forward to growing this business with Level Mount, and we believe our customers will benefit from the expansion of our relationship with Elexa.”

As part of the joint marketing strategy, Elexa and U.S. Install will work together to promote Level Mount wall mount products to U.S. Install’s technicians, who ultimately complete both business and residential installations of flat panel televisions and home

technical support for U.S. Install's in-field installation teams. This training will help under gird U.S. Install's support of existing Level Mount retailers. In addition, the full line of Level Mount products will be available through U.S. Install ensuring that every specialized installation can be matched with the right type of wall mount product for that application.

Products include LCD TV wall mounts, plasma TV wall mounts, projector mounts, CRT wall mounts, motorized mounts, and additional accessories including surface mount cable management systems.

About US Install, LLC : U.S. Install is a national network of licensed, bonded and insured consumer electronics and security installation companies. We work with retailers to provide residential and commercial installation of surveillance systems, access control systems, home and business security systems, home theater, flat panel televisions and more. Our install technicians are carefully screened, certified in their respective areas, licensed where required, and factory trained. For additional information, please visit us online at <http://www.usinstall.com>

About Elexa Consumer Products Inc. : Focusing on LCD and plasma television mounts, Level Mount produces the most stylish and highest quality mount you can find. All our mounts are made from cast aluminum alloy, which provides you with the strength and security you need for your investment. We offer a wide range of products, with many more on the way. Our design team is always working on new models, as well as finding ways to improve our current offering. We welcome the challenge of meeting the changing demands of video technology. Our state of the art manufacturing facility ensures a quality product finds its way to you every time. For additional information, visit <http://www.levelmount.com>