

**For Release 11 a.m. CST
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Level Mount to Sponsor & Advertise on DIY Network

Chicago — November 16, 2009, — Level Mount announced today it will run a full advertising campaign on DIY Network to promote it's line of easy to install wall mounts for flat panel TV's. The products will not only be advertised on the DIY Network but **featured** on the popular ***Man Caves Show, House Crashers, Cool Tools and Sweat Equity***. These commercials will run from October 15, 2009 to February 28, 2010 and reinforce that Level Mount brand of wall mounts are the perfect choice for someone looking for a simple and quick solution to mounting their LCD/Plasma TV.

Ad Schedule:

Why DIY Network?

From the makers of HGTV and Food Network, DIY Network is the go-to destination for rip-up, knock-out home improvement television. DIY's programs and experts answer the most sought-after questions and offer creative projects for do-it-yourself enthusiasts. One of the fastest growing digital networks and approaching 50 million homes, DIY's programming covers a broad range of categories including home improvement and crafts. DIY's award-winning Web site, www.DIYnetwork.com, is a leader in the Nielsen//NetRatings' Home and Garden category. The site features broadband video channels including home improvement, crafts, automotive, gardening, and woodworking along with step-by-step instructions totaling more than 20,000 projects online.

Level Mount: TV Wall Mount solutions are the perfect compliment to that new LCD/Plasma TV that you just purchased. Level Mount offers ease of use, quality and support that is second to none. A complete do it yourself (**DIY**) solution.

Level Mount, a leader in LCD/Plasma TV mounts offers a variety of TV wall mounts from Low Profile, to Tilt, Full Motion and industry leading Motorized Mounts. Level Mount prides itself as a TRUE DIY product where everything you need is all in one package. Our products are built to last and come with a Limited Lifetime Warranty (1 year Warranty on Motorized) and a World Class protection plan. Level Mount also has a 24/7/365 hotline, with call center in the US to help if needed.

For more information on Level Mount: www.levelmount.com